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## **Outstanding Community Service Honored**

*Terry and Betty Snapp, Heartland Humanitarians of the Year  
The Mavericks, Heartland Corporate Citizen of the Year  
Community Services League, Heartland Service Award*

**EASTERN JACKSON COUNTY, MO. (April 6, 2016)** – Each year the Truman Heartland Community Foundation (THCF) recognizes individuals and companies who have made a significant philanthropic impact in Eastern Jackson County and surrounding areas, making the community a better place to live, work, and play. The Community Foundation is pleased to present this year’s Heartland Humanitarians, Corporate Citizen and Heartland Service Award. The honorees will be recognized at the **Community Foundation’s 21<sup>st</sup> annual Toast to Our Towns Gala on Saturday, September 17, 2016.**

### **Terry and Betty Snapp, Heartland Humanitarians of the Year**



THCF is pleased to announce Terry and Betty Snapp as the 2016 Heartland Humanitarians of the Year. The Snapp’s positive impact, both as professionals and dedicated volunteers, has elevated the level of service to our area’s most vulnerable populations for decades. Together they founded and serve as chief organizers of the Neighborhood Dinner Program hosted by Stone Church Community of Christ. By recruiting hundreds of volunteers, 10,000 warm meals are served to guests each year with an average of 175-200 meals served per week. Terry and Betty are also dedicated co-chairs of the Bess Wallace Truman Legacy Society for Community Services League. In addition to their joint service, they have both individually made a tremendous impact on in the community as well.

Throughout Terry’s career he has served the community as the Vice President for Advancement at Park University, Executive Director of Truman Medical Center Charitable Foundation and Executive Director of SHARE. He is currently passing on lessons learned from his many years of experience to guide other nonprofit organizations as a consultant with Hartsook Companies. Terry has served on many City of Independence commissions, is a member of Independence Rotary and is a past board member of Camp Quality USA and Outreach International. Terry

served as a self-sustaining pastor at Stone Church Community of Christ for 5 years and is past president of Mid-America Chapter of Association of Fundraising Professionals, an association which awarded him the Fundraiser of the Year award in 2008.

After co-founding Sunshine Center, Betty served as Executive Director for 28 years. During her tenure, Sunshine Center served thousands of physically challenged pre-school children before becoming a program of the Independence School District. Betty is a sustaining member of Junior Service League of Independence and has volunteered in numerous leadership roles for Truman Heritage Habitat for Humanity, The Groves, Stone Church, and Community Services League. She is the past recipient of TV 4 Symbols of Caring Giving Award and the Jackson County Inter Agency Council Award.

### **The Mavericks, Heartland Corporate Citizen of the Year**



THCF is proud to honor The Missouri Mavericks as the Heartland Corporate Citizen of the Year. The Mavericks strive to give back to the community by donating items for silent auctions, volunteering, providing guest appearances for charitable events and by facilitating the Chuck-a-Puck fundraiser at every game.

Since the Mavericks' inaugural season in 2009, they have donated more than \$1 million in charitable giving to organizations throughout the Jackson County area. The Mavericks have partnered with numerous community organizations including: Boys & Girls Club of Greater Kansas City, Hope House, The Rainbow Center, Truman Heritage Habitat for Humanity, and Community Services League.

Prior to this recognition, the Missouri Mavericks were recognized by the City of Independence in 2014 with the *Harry S. Truman Special Community Recognition Award* for their outstanding philanthropic contributions to the Independence area over the last 5 years.

### **Community Services League, Heartland Service Award**



THCF recognizes Community Services League (CSL), in their 100<sup>th</sup> anniversary year with the special recognition of the Heartland Service Award. CSL was founded in 1916 by a women's Bible study group that included former First Lady Bess Wallace Truman. From the Great Depression to the Great Recession and beyond, CSL has aided families and individuals in need with emergency services for food, clothing and shelter.

Today, CSL operates 11 service locations in eight suburban Jackson County communities. In 2015 alone, CSL assisted more than 15,000 local residents through its four programs: Emergency Assistance, Work Express, Housing Counseling, and the Financial Opportunity

Center. CSL is a partner agency of United Way of Greater Kansas City, a HUD-certified housing counseling agency, and a USDA food distribution site.

“We could not be more excited to be recognized by the Truman Heartland Community Foundation with their Heartland Service Award. We also extend our heartfelt congratulations to Terry and Betty Snapp for their legacy of generosity to CSL and their investment in philanthropy in Eastern Jackson County; they are worthy recipients of the Heartland Humanitarian Award,” said Doug Cowan, President & CEO of Community Services League. “It has taken many generations of concerned residents to keep CSL going over the years, and the recognition we’re receiving from the Community Foundation is a tribute to the hard work that so many have invested over the years, and a nod to the importance that our community places on helping people in need. We are grateful to the Community Foundation Board and Staff, for their recognition during our Centennial year.”

**Citizens of the Year, chosen by our area mayors will also be honored at Toast to Our Towns and will be announced later this summer.**

The 2016 Toast to Our Towns Gala benefits Truman Heartland Community Foundation with support from **Bank of Grain Valley; Burns & McDonnell; Centerpoint Medical Center; Data Systems International (DSI); Humphrey, Farrington & McClain; Silverstein Eye Centers and Stewardship Capital.** A private reception sponsored by **CommunityAmerica Credit Union** for the Citizens of the Year will be held on August 26, 2016.

#### **About THCF**

Truman Heartland Community Foundation is a public charity committed to improving area communities by promoting and serving private giving for the public good. Founded in 1982, THCF serves the region with assets reaching nearly \$35 million and annual grants surpassing \$3.1 million. THCF serves individuals who, through their private giving, wish to support the public good and help them do it in the most tax-wise and effective manner. Through the Community Foundation, donors can set up their own family foundations, scholarship funds, field of interest funds, endowment funds, charitable gift annuities and many other charitable vehicles which utilize shared resources of the foundation to maximize the impact of their philanthropic dollars. In addition to donor services, the Community Foundation provides asset development for nonprofit organizations, awards grants to nonprofits, assists organizations in planned giving and serves as a leader in addressing community issues. For more information on charitable giving, visit [www.thcf.org](http://www.thcf.org) or call THCF at 816.836.8189.

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